

Raising Your Scholarly Profile

Eric Robinson, MLIS

Scholarly Communications Librarian

University of St. Augustine for Health Sciences



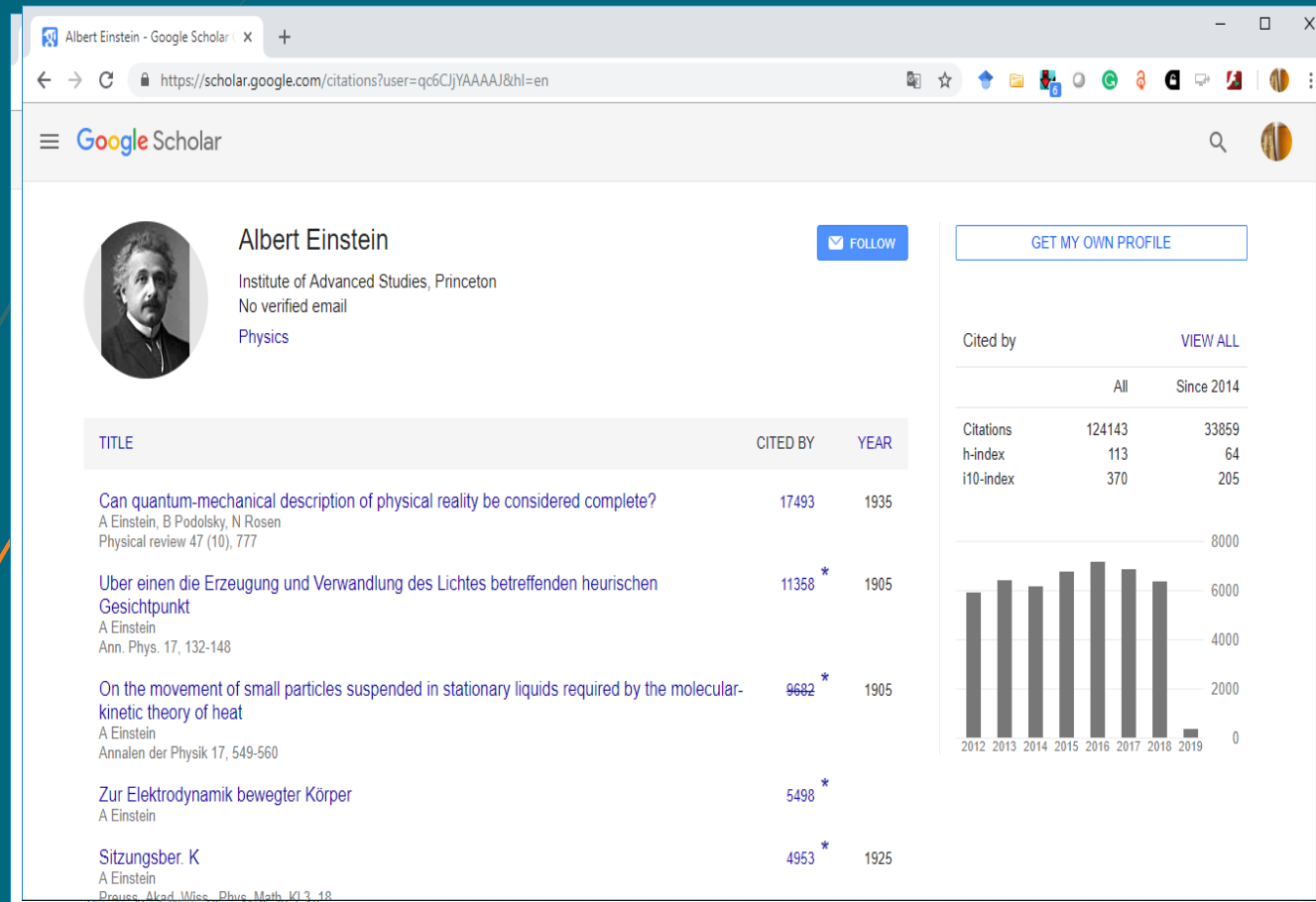
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1. Create a Scholarly Account Profile

- Acts as a virtual CV
- Unifies your author names
- Ties your scholarly work to your identity
- Brings all your work together for readers
- Can link out to publications
- 30 seconds to register



Google Scholar Profile



The screenshot shows a web browser displaying Albert Einstein's Google Scholar profile. The browser's address bar shows the URL: <https://scholar.google.com/citations?user=qc6CjYAAAAJ&hl=en>. The Google Scholar header is visible at the top. The profile section on the left includes a circular portrait of Einstein, his name "Albert Einstein", his affiliation "Institute of Advanced Studies, Princeton", and a note "No verified email". Below this is a list of his publications with columns for "TITLE", "CITED BY", and "YEAR". The publications listed are:

TITLE	CITED BY	YEAR
Can quantum-mechanical description of physical reality be considered complete? A Einstein, B Podolsky, N Rosen Physical review 47 (10), 777	17493	1935
Über einen die Erzeugung und Verwandlung des Lichtes betreffenden heuristischen Gesichtspunkt A Einstein Ann. Phys. 17, 132-148	11358 *	1905
On the movement of small particles suspended in stationary liquids required by the molecular-kinetic theory of heat A Einstein Annalen der Physik 17, 549-560	9682 *	1905
Zur Elektrodynamik bewegter Körper A Einstein	5498 *	
Sitzungsber. K A Einstein Dreiss. Akad. Wiss. Phys. Math. Kl. 3, 18	4953 *	1925

To the right of the publications list, there is a "Cited by" section with a "VIEW ALL" link. It shows citation metrics: Citations (124143), h-index (113), and i10-index (370). Below this is a bar chart showing the number of citations per year from 2012 to 2019. The y-axis ranges from 0 to 8000. The bars show a general upward trend, peaking in 2016.

- Connect publications to your profile
- Control links
- View common citation metrics
- Follow other researchers



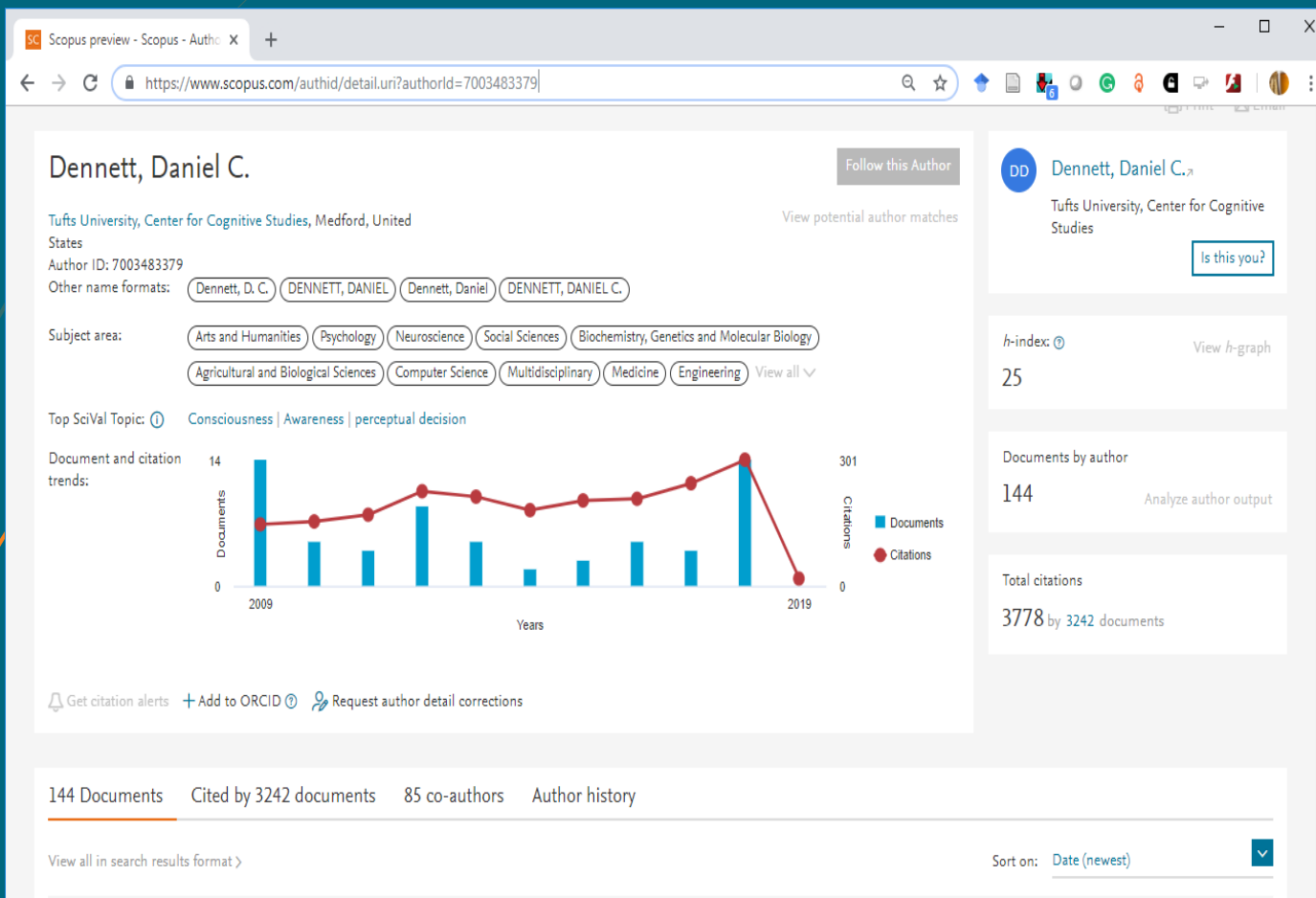
ORCID ID

The screenshot shows the ORCID iD profile page for Eric A. Robinson. The browser address bar displays <https://orcid.org/my-orcid>. The profile header includes the name "Eric A. Robinson" and a "Biography" section. On the left sidebar, there are links for "ORCID ID" (with the URL <https://orcid.org/0000-0001-9554-8754>), "Display your iD on other sites", "Public record print view", "Get a QR Code for your iD", "Also known as" (listing variations of the name), "Country" (United States), "Keywords" (Open Access, Scholarly Communication, Institutional Repositories), and "Websites". The main content area features two sections: "Employment (1)" and "Education and qualifications (2)". The employment section lists "University of St. Augustine for Health Sciences: San Marcos, CA, US" from 2017-03-01 to present, as a Scholarly Communications Librarian (Library) Employment, with "Eric A. Robinson" as the source and a "Preferred source" checkbox. The education section lists "Iowa State University: Ames, IA, US" with a Bachelor of Arts (Linguistics) degree, and "San Jose State University: San Jose, CA, US" with an MLIS (Library and Information Science) degree, both with "Eric A. Robinson" as the source and a "Preferred source" checkbox. A "Help" button is visible in the bottom right corner.

- Unique identifier
- Affiliations, distinctions, publications
- Combine author name variants
- Cross list other IDs
- Embed badge in webpage



Scopus Author Profile



- Author ID number
- Subject fields
- Citation counts
- Metrics



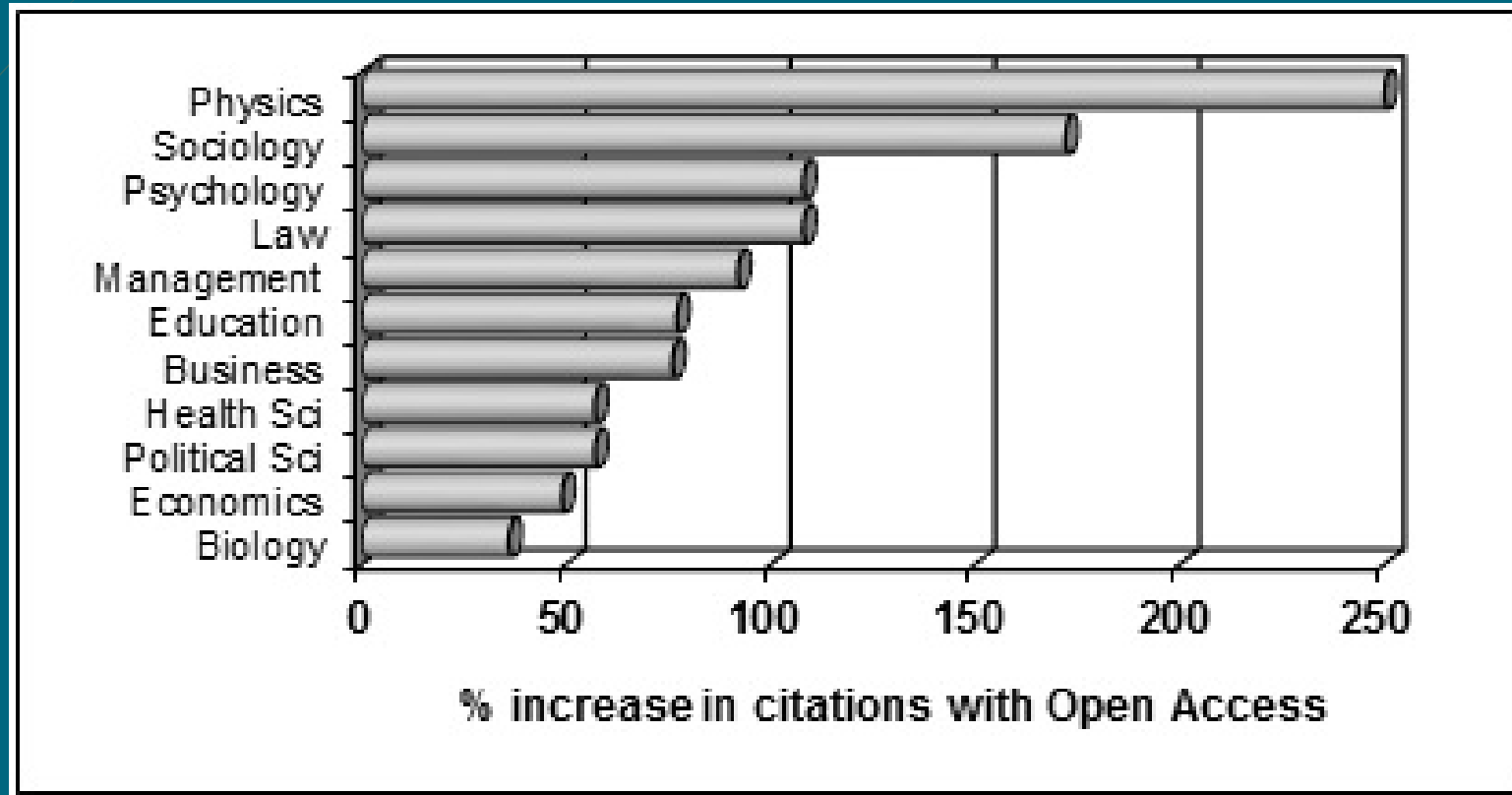
2. Embrace Open Access



- OA provides free access to the reader
- Increases readership for your work
- Increased rate of citation
- OA is not the same as predatory publishing



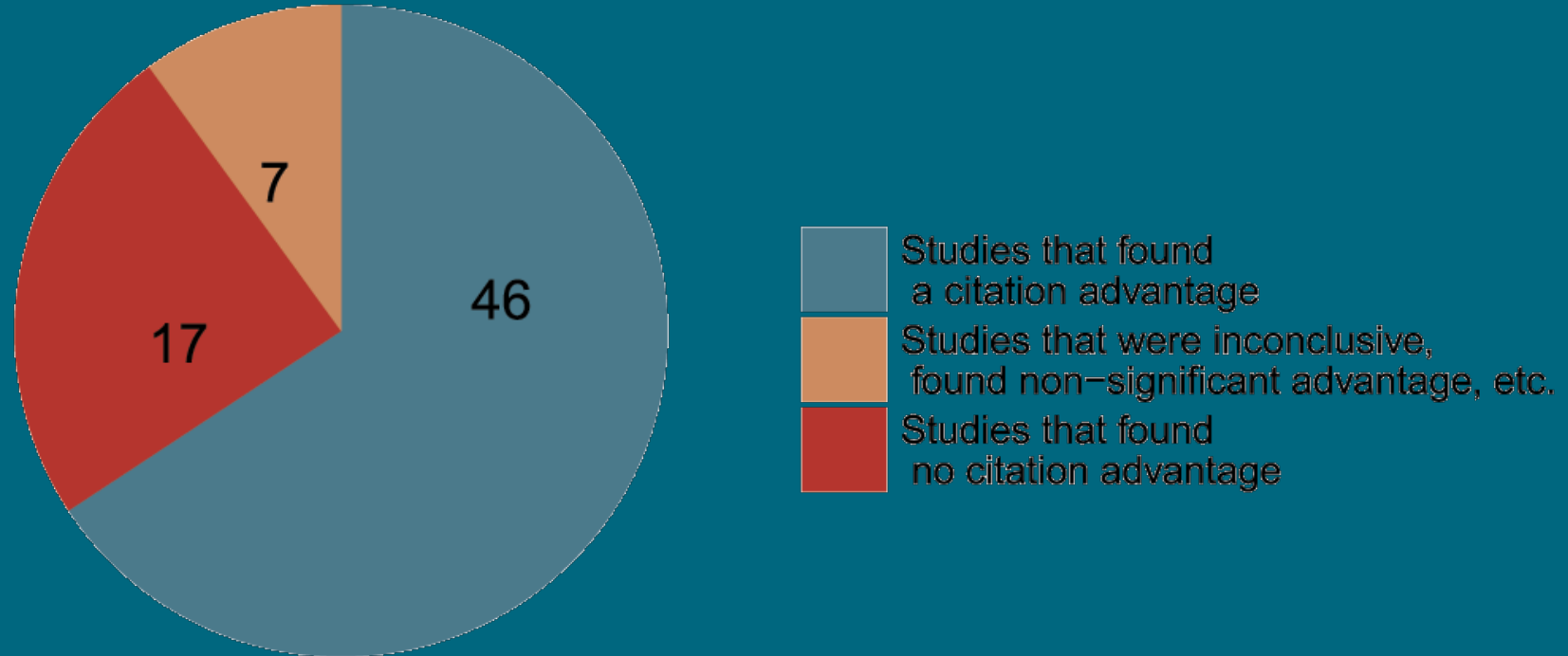
Citation advantage of open access



Source: Lawton, A. and Flynn, E. (2015). The value of open access publishing to health and social care professionals in Ireland. *Ariadne* (73). Retrieved from <http://www.ariadne.ac.uk/issue/73/lawton-flynn/>



Citation advantage of open access



Source: Tennant JP, Waldner F, Jacques DC et al. (2016). The academic, economic and societal impacts of open access: an evidence-based review. *F1000Research* 5(632). doi: <https://doi.org/10.12688/f1000research.8460.1>



Submit to an open access repository

- Personal website
- Subject repositories
- Professional organization repositories
- Institutional repositories



<https://soar.usa.edu>

The screenshot shows a web browser window with the URL <https://soar.usa.edu/communities.html>. The page header features the University of St. Augustine logo and the text "SOAR@USA Scholarship and Open Access Repository". Below the header is a navigation bar with links: HOME, ABOUT, FAQ, and MY ACCOUNT. The main content area is titled "Browse by Research Unit, Center, or Department" and includes an "Expand All" button. A list of categories is displayed, including "Faculty and Staff Research" (with sub-items: Athletic Training, Education, Nursing, Occupational Therapy, Other, Physical Therapy, Public Health, Speech-Language Pathology) and "Research Day" (with sub-item: Student Dissertations). On the left side, there is a sidebar with sections for "Browse" (Collections, Disciplines, Authors) and "Search" (a search bar with a dropdown menu set to "in this repository", a "Search" button, and links for "Advanced Search" and "Notify me via email or RSS").

Browse by Research Unit, Center, or Department

Expand All

- Faculty and Staff Research
 - Athletic Training
 - Education
 - Nursing
 - Occupational Therapy
 - Other
 - Physical Therapy
 - Public Health
 - Speech-Language Pathology
- Research Day
 - Student Dissertations

Browse

- Collections
- Disciplines
- Authors

Search

Enter search terms:

Search

in this repository ▼

Advanced Search

Notify me via email or [RSS](#)



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Sherpa/Romeo

www.sherpa.ac.uk/Romeo

SHERPA/RoMEO - Search - Publis x

Not secure | www.sherpa.ac.uk/romeo/search.php?title=tojde&issn=1302-6488&zetocpub=Anadolu+University&romeo...

 SHERPA/RoMEO

... opening access to research

Home • Search • Journals • Publishers • FAQ • Suggest • About

English | [Español](#) | [Magyar](#) | [Nederlands](#) | [Português](#)

Search - Publisher copyright policies & self-archiving

One journal found when searched for: 1302-6488

Journal:	Turkish Online Journal of Distance Education [1] (ISSN: 1302-6488, ESSN: 1302-6488)
RoMEO:	This is a RoMEO green journal
Listed in:	DOAJ as an open access journal
Author's Pre-print:	✓ author can archive pre-print (ie pre-refereeing)
Author's Post-print:	✓ author can archive post-print (ie final draft post-refereeing)
Publisher's Version/PDF:	— archiving status unknown
General Conditions:	<ul style="list-style-type: none">Published source must be acknowledgedOn a public eprint server
Mandated OA:	Compliance data is available for 11 funders
Copyright:	Not available online



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Subject Repositories

- ▶ PubMed Central (NIH)
- ▶ Virginia Henderson Repository
- ▶ SportRxiv

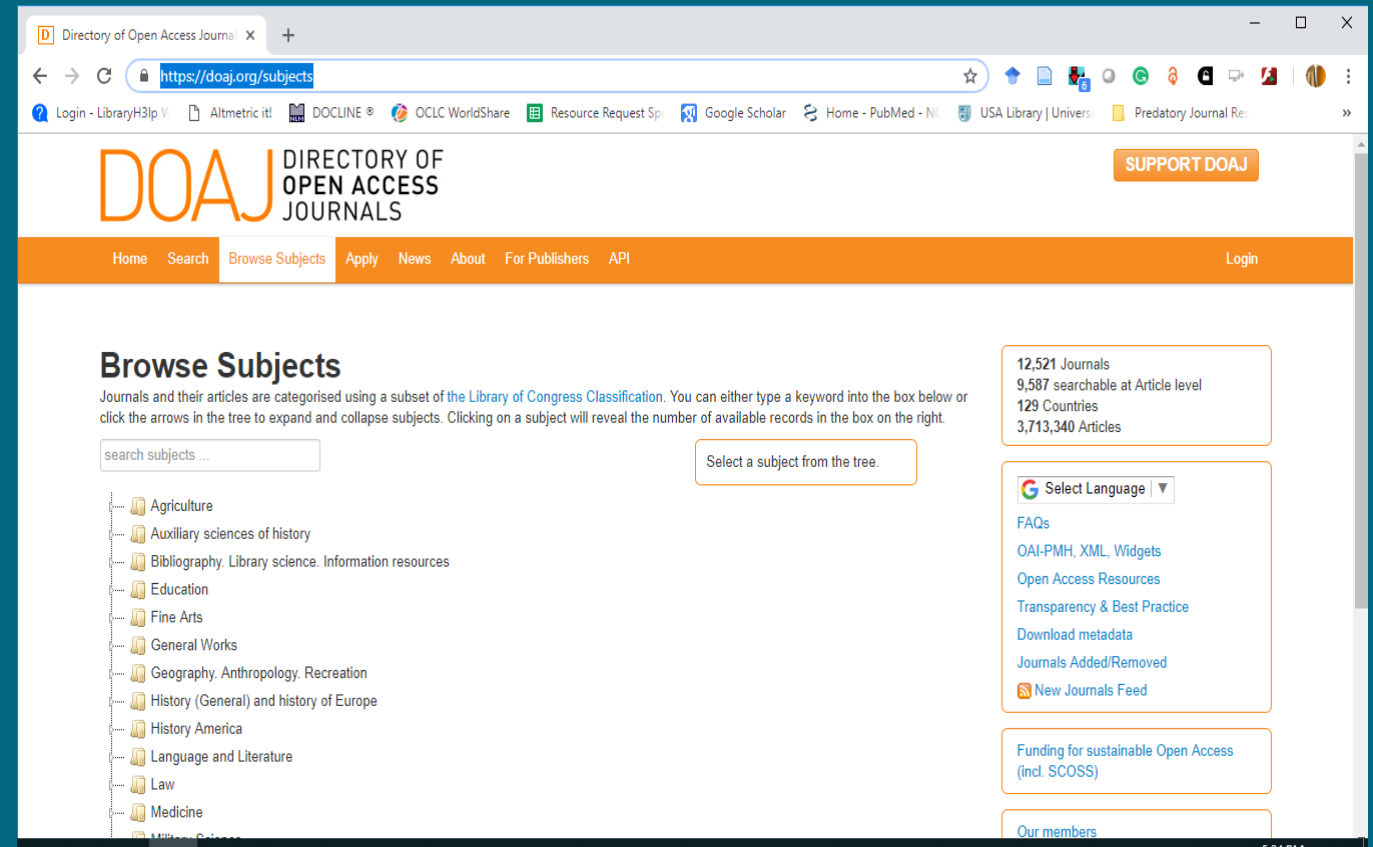
- ▶ OpenDOAR (Directory of Open Access Repositories)
 - ▶ <http://v2.sherpa.ac.uk/opensoar/>
 - ▶ Searchable by subject

- ▶ Open Access Directory > Disciplinary Repositories
 - ▶ http://oad.simmons.edu/oadwiki/Disciplinary_repositories



Directory of Open Access Journals

- Find OA journals to publish in
- Searchable by subject
- Peer-review
- Open access policies
- <https://doaj.org>



Learning about open access

The screenshot shows a web browser window displaying the ACRL Scholarly Communication Toolkit page for Open Access Policies & Publishing. The page features the ACRL logo and tagline 'Advancing learning Transforming scholarship' at the top. Below the logo, the text reads 'Association of College & Research Libraries A division of the American Library Association'. The page title is 'Scholarly Communication Toolkit: Open Access Policies & Publishing'. A search bar is located on the right side of the page. The main content area is divided into three columns. The left column, titled 'Further Reading on Open Access', lists two items: 'Complete list of Peter Suber writings' and 'Transforming Scholarly Publishing Through Open Access: A Bibliography - Charles Bailey Jr.'. The middle column, titled 'Open Access - A Brief History and Explanation', features a large orange padlock icon and text explaining the history of open access, including the launch of arXiv in 1991 and PubMedCentral in 2000. The right column, titled 'Open Access: Tools and Presentations', lists several resources: 'SPARC Open Access Fact Sheet (PDF)', 'Open Access Directory', 'Right to Research Coalition Resources', 'Open Access in Action - Video Presentations', and 'Open Access Workflows for Academic Libraries'. The page footer includes the URL 'www.ala.org/acrl/'.

Open Access Policies & Publishing

https://acrl.libguides.com/scholcomm/toolkit/openaccess

ACRL Advancing learning Transforming scholarship
Association of College & Research Libraries
A division of the American Library Association

ACRL / LibGuides / ACRL Scholarly Communications / Scholarly Communication Toolkit / Open Access Policies & Publishing

Scholarly Communication Toolkit: Open Access Policies & Publishing

Search this Guide Search

Scholarly Communication Overview News Scholarly Publishing Copyright Access to Research Repositories Research Data Management Related Topics

Further Reading on Open Access

- Complete list of Peter Suber writings
Peter Suber's complete bibliography, with most recent writings listed first.
- Transforming Scholarly Publishing Through Open Access: A Bibliography - Charles Bailey Jr.
A bibliography of literature on open access through 2010. Very comprehensive and thorough compilation

The Access Principle by John Willinsky
ISBN: 0262232421
Publication Date: 2005

Open Access by Walt Crawford
ISBN: 9780838911068

Open Access - A Brief History and Explanation

The launch of the internet nearly 30 years ago allowed for the development of the concept of open access. Early open access initiatives included the launch of the online subject repository arXiv in 1991, the publication of several free, peer reviewed online journals in the early 1990s, and the development of the National Institute of Health's repository PubMedCentral in 2000. Then, in 2002 and 2003, three distinct meetings took place in Budapest, Berlin and Bethesda which gave rise to a formal and still globally accepted definition of "open access." The widely accepted definition of open access literature is as follows: Open access literature is digital, online free of charge, and free of most copyright and licensing restrictions.¹

Although costs for digital publishing can be lower than print publications, open access publishing is not free. Instead of charging the reader for access through purchase or subscription,

Open Access: Tools and Presentations

- SPARC Open Access Fact Sheet (PDF)
Handout from SPARC
- Open Access Directory
A compendium of simple factual lists about open access to science and scholarship, maintained by the OA community at large.
- Right to Research Coalition Resources
Handouts, posters, and presentations from the Right to Research Coalition. Geared toward advocating open access to students.
- Open Access in Action - Video Presentations
Videos, along with other resources, that feature interviews with open access thought leaders and presentations on open access initiatives and projects.
- Open Access Workflows for Academic Libraries
Crowdsourced resource covering six areas in which libraries work on open access promotion, publishing, and other tasks.

www.ala.org/acrl/

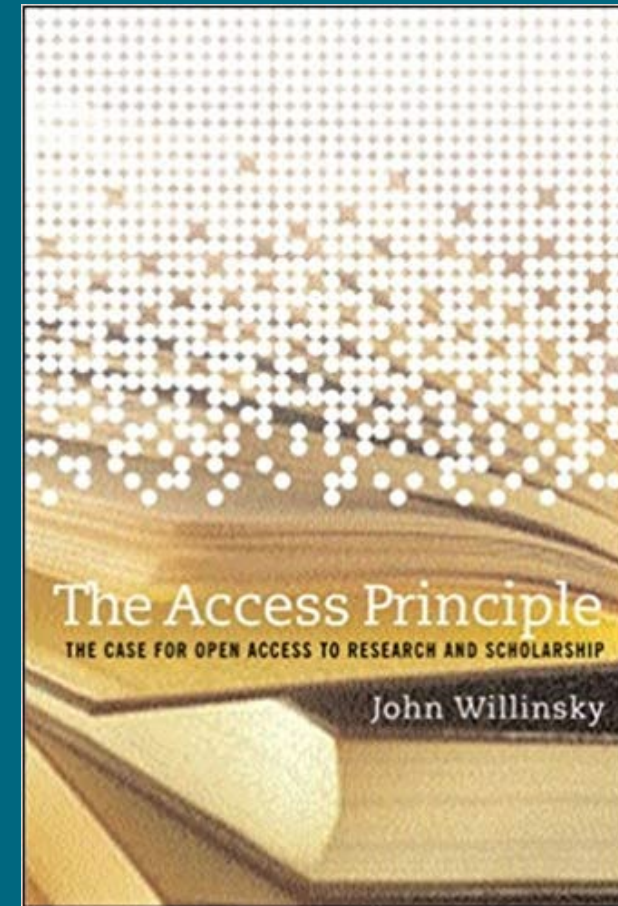
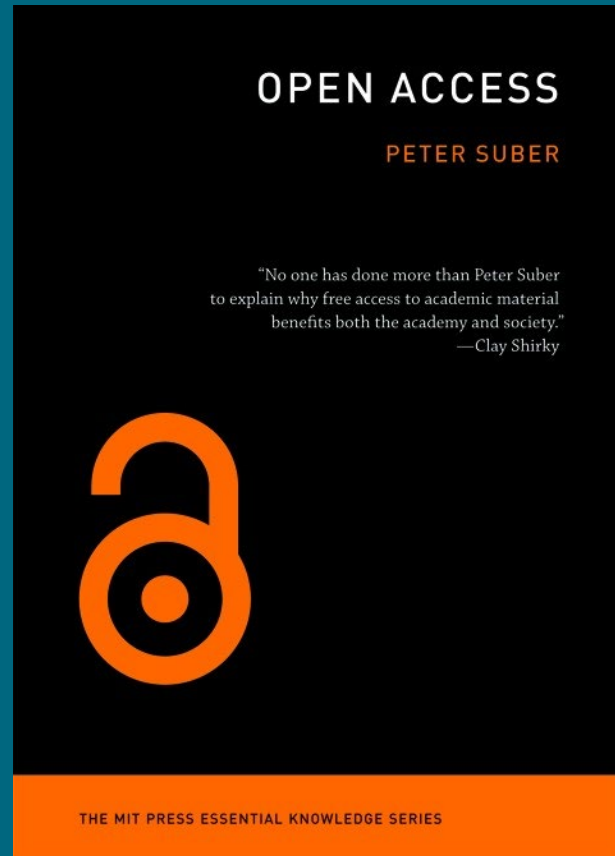
Association of College and Research Libraries Scholarly Communication Toolkit

► <https://acrl.libguides.com/scholcomm/toolkit/openaccess>



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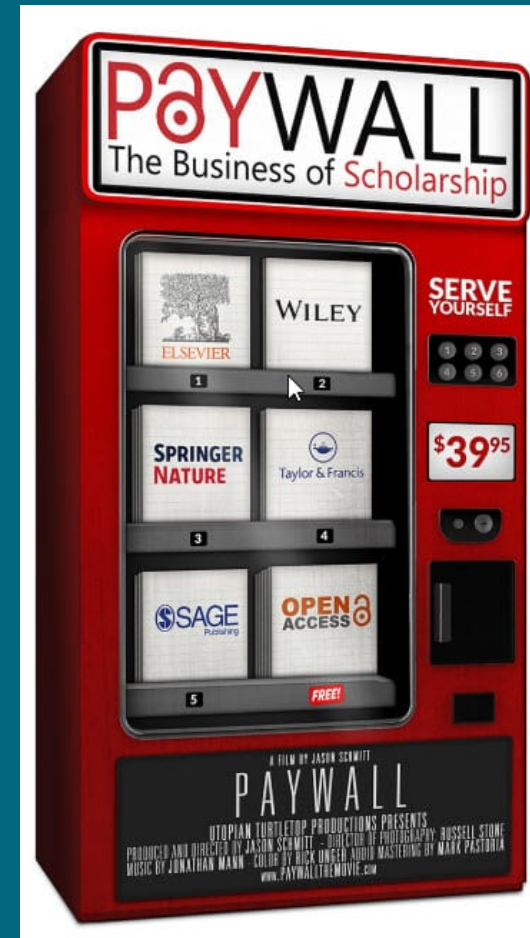
Deeper Reading



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Paywall: the movie

- ▶ “Paywall: The Business of Scholarship (Full Movie) CC BY 4.0” from Paywall The Movie on Vimeo.
- ▶ Available as open access on vimeo.com:
- ▶ <https://vimeo.com/273358286>



3. Know your author rights

- Understand copyright norms
- Retain your distribution rights
- Non-exclusivity clause
- Consider adding addenda to publishing contracts
- Look into creative commons licensing for sharing work



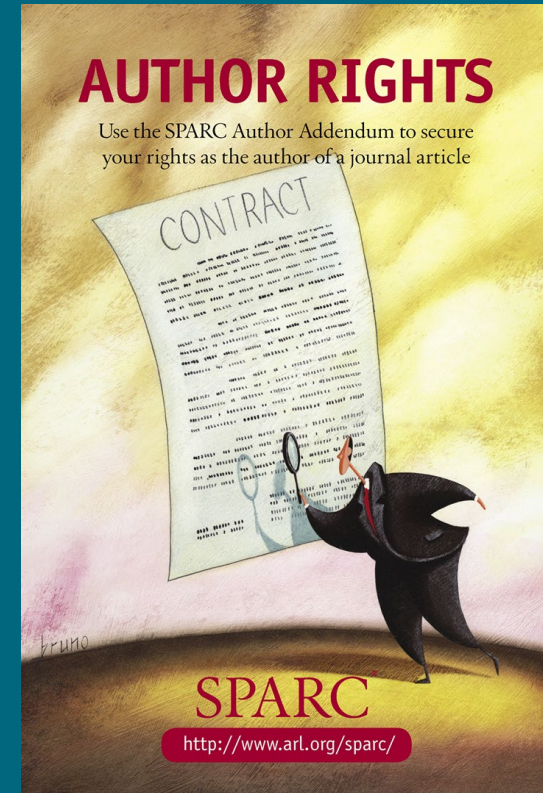
Creative Commons Licensing

- Easily allows users to share your work
- Simple contract selections
 - Attribution – including citation data
 - Non-commercial
 - Derivative Works
- <https://creativecommons.org/>



SPARC Author Addendum

- Retain key rights to your work
- Easy to understand brochure
- Tips for negotiating with publishers
- Simple contract addendum
- <https://sparcopen.org/our-work/author-rights/brochure.html/>



4. Understand citation metrics

- Citation calculation scope
- Know common citation metrics
- Check your citation impact regularly
- Use these metrics for professional/tenure review



Common citation metrics

- ▶ **H-index**

- ▶ Number of papers x cited x times
- ▶ E.g., scientist with H-Index of 37 has 37 papers cited at least 37 times
- ▶ Google Scholar uses h5- index (prior 5 years)

- ▶ **Impact Factor** (Journal of Citation Reports)

- ▶ Number of citations received in that year of articles published in preceding 2 years

- ▶ **i10-Index** – number of papers with 10 more citations

- ▶ **SNIP** (Source Normalized Impact per Paper)

- ▶ Normalized for discipline variation



AltMetric

- Combines additional citation sources
- Social media, public policy, mainstream media
- <https://www.altmetric.com/audience/researchers/>
- “Almetric It” bookmarklet




Google Scholar Citations

Albert Einstein - Google Scholar

https://scholar.google.com/citations?user=qc6CjYAAAAJ&hl=en

Google Scholar

 **Albert Einstein** [FOLLOW](#)

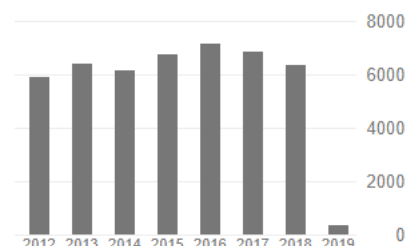
Institute of Advanced Studies, Princeton
No verified email
[Physics](#)

[GET MY OWN PROFILE](#)

TITLE	CITED BY	YEAR
Can quantum-mechanical description of physical reality be considered complete? A Einstein, B Podolsky, N Rosen Physical review 47 (10), 777	17493	1935
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Zur Elektrodynamik bewegter Körper A Einstein	5498 *	
Sitzungsber. K A Einstein Preuss. Akad. Wiss. Phys. Math. Kl. 3, 18	4953 *	1925

Cited by [VIEW ALL](#)

	All	Since 2014
Citations	124143	33859
h-index	113	64
i10-index	370	205



Year	Citations
2012	~6000
2013	~6500
2014	~6000
2015	~6500
2016	~7000
2017	~6500
2018	~6000
2019	~500



Five Day Impact Challenge

➤ Day 1: Google yourself (and Google Scholar)

- Are your results up to date? Update any outdated affiliations.
- Are your publications appearing in Google Scholar
- How many citations do you have for each publication?
- Are your publications easy to find and accessible?
- How much of your work is behind a subscription or paywall?



Five Day Impact Challenge

Day 2: Make a Scholarly Profile

- Create an ORCID or Google Scholar Profile
- List all the publications, conference presentations, etc.
 - include DOIs or URLs if available
- Link multiple scholar profiles if you have them
- Add your ID badge or number to your webpage or LinkedIn page



Five Day Impact Challenge

Day 3: Check Sherpa/Romeo policies on your publications

- Go to www.sherpa.ac.uk/Romeo
- Search journal titles in which you have published
- View policies on pre-prints, post-prints, etc.
- Contact soar@usa.edu for assistance if needed



Five Day Impact Challenge

Day 4: Share your work in an Open Access Repository

- Add some works to SOAR@USA or another repository
- Conference posters, manuscripts, preprints, or post-prints if allowed
- Include the URLs or DOIs for these works in your scholarly profile(s)
- Contact soar@usa.edu for assistance if needed



Five Day Impact Challenge

Day 5: Find an open access journal in DOAJ

- <https://doaj.org>
- Search journals by subject
- Identify open access journal titles in your field
- Review their editing process, peer review, etc.
- Consider publishing through one of these in the future



Contact me:

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