# 2023 Strategic Priorities and Initiatives

**Teaching and Learning**

- Develop expertise and resources to better support researchers.
    - Number of faculty literature search requests per month. Threshold: 2; Target: 8
    - Number of total scholarly communication reference questions per month. Threshold: 2; Target: 4
- Increase information literacy education for students and faculty.
    - Number of new faculty library orientations per term. Threshold: 1; Target: 3
    - Number of one on one information literacy consultations per term. Threshold: 5; Target: 20
- Further develop iLEARN.
    - Percentage of attendance growth term over term. Threshold: 10%; Target: 25%
    - Percentage of iLEARN events hosted by partner departments. Threshold: 33%; Target: 50%

**Technology and Innovation**

- Further the Library Innovation and Creation Hubs on each campus.
    - Number of 3D printing appointments per month across all campuses. Threshold: 25; Target: 50
    - Number of Meta Quest 2 headset checkouts per month across all campuses. Threshold: 5; Target: 10
- Support open educational resources (OER) development and adoption.
    - Number of unique page views of the OER guide each month. Threshold: 100; Target: 300
    - Percentage of attendees at OER specific events reporting learning something new. Threshold: 90%; Target: 100%
    - Number of faculty attending monthly OER events. Threshold: 5; Target: 10

**User Experience**

- Optimize physical library spaces.
    - Average monthly score on a student survey on library space satisfaction. Threshold: 4; Target: 5
- Develop master message schedule that aligns across platforms.
    - Number of promotions per library and iLEARN event. Threshold: 2; Target: 6

- o Number of Facebook and Instagram post engagements per month. Threshold: 50; Target: 100

**Staff Development and Organization**

- Emphasize professional development.
  - o Number of professional development opportunities (webinars, workshops, read professional journal articles, etc.) attended by each library staff member. Threshold: 2 opportunities each; Target: 6 opportunities each.
  - o Percentage of librarians attending a professional conference. Threshold: 90%; Target: 100%
- Emphasize team morale, collaboration, and celebration.
  - o Percentage of library team members receiving a birthday greeting from the team. Target: 100%