Open Access Week 2018

Designing Equitable Foundations for Open Knowledge

October 22 - 28
WHAT IS OPEN ACCESS?

- Works that are available freely online
- No or fewer copyright/licensing restrictions
- Not the same as public domain
- Dependent on copyright-holder consent
- Diminishes barriers to information
BENEFITS FOR SOCIETY

- Public access to publicly funded research
- Democratization of research
- Advancement of research and science
- Collaboration to solve difficult global issues

DID YOU KNOW?

Elsevier’s 2017 profit margin was 36.8%
Wolters Kluwer’s (OVID) was 22.8%
Apple’s was 21.1%
Google’s was 11.4%
BENEFITS FOR RESEARCHERS

Increased visibility
Open Access articles have higher visibility than subscription articles.

Increased impact
Evidence suggests that Open Access articles receive more citations per year than non-OA articles.

Source: http://dx.doi.org/10.1136/bmj.a568
Source: //sparceurope.org/oaca_table/
What about impact factor?
TYPES OF OPEN ACCESS

Gold
Green
Hybrid
LET’S TALK FEES

- Two-thirds of gold open access journals do not charge fees
- Nearly all hybrid open access involves fees
- Green open access involves no fees at all
- Can be paid through research grants (https://www.plos.org/open-access-funds)
HOW CAN I PUBLISH OPEN ACCESS?

- When applying for grants, include funds for open access publishing fees
- Submit to reputable, peer-reviewed, gold open access journals when writing articles for publication (https://doaj.org/)
- When your research is accepted for publication in a conventionally published journal, consider the hybrid open access options they may offer
- When signing copyright agreements with conventional publishers, be aware of your rights and the publisher’s restrictions for self-archiving
- Self-archive your articles, research posters, book chapters, etc. in SOAR@USA (USA faculty and staff)
- Encourage journals with whom you work (as a peer-reviewer, editor, or the like) to adapt more open access friendly policies
MORE?

- USA Library Facebook page: https://www.facebook.com/usahslibraries

- NEW Open Access library guide: https://library.usa.edu/open-access

- Finding and Using Open Access Content webinar on Thursday, October 25, at noon Eastern/9 AM Pacific: https://library.usa.edu/events/finding-and-using-open-access-content

- Archive of SOAR@USA webinar: https://library.usa.edu/archived-webinars?qt-guide=9#qt-guide
QUESTIONS?
REFERENCES


