

OPEN ACCESS PUBLISHING

Julie Evener, MLIS, EdD

Director of Library Services

jevener@usa.edu

 **Open Access Week 2018**

Designing Equitable Foundations
for Open Knowledge



October 22 - 28



WHAT IS OPEN ACCESS?

- Works that are available freely online
- No or fewer copyright/licensing restrictions
- Not the same as public domain
- Dependent on copyright-holder consent
- Diminishes barriers to information



BENEFITS FOR SOCIETY

- Public access to publicly funded research
- Democratization of research



This Photo by Unknown Author is licensed under [CC BY-SA](#)

DID YOU KNOW?

Elsevier's 2017 profit margin was **36.8%**

Wolters Kluwer's (OVID) was **22.8%**

Apple's was **21.1%**

Google's was **11.4%**

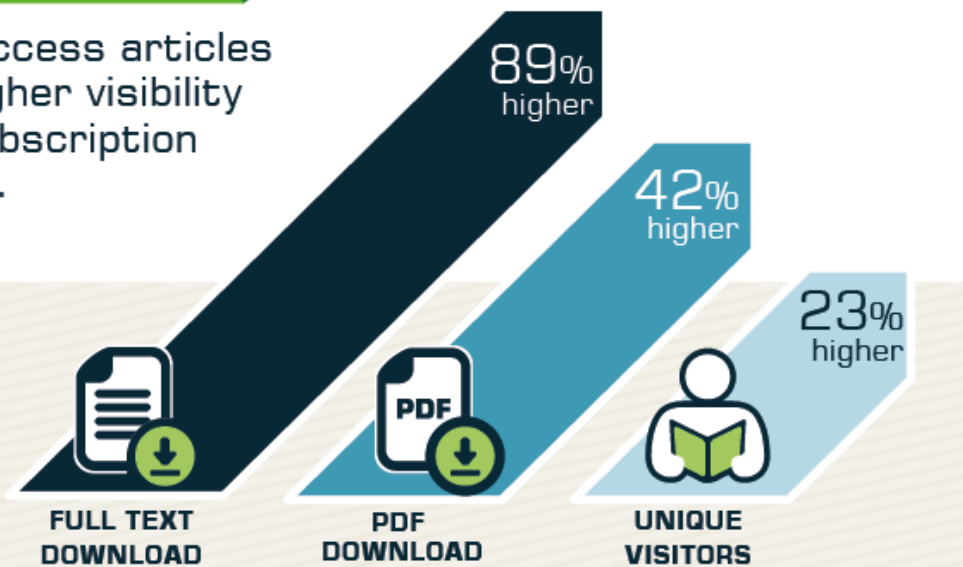
- Advancement of research and science
- Collaboration to solve difficult global issues

BENEFITS FOR RESEARCHERS



Increased visibility

Open Access articles have higher visibility than subscription articles.



Source: <http://dx.doi.org/10.1136/bmj.a568>



Increased impact

Evidence suggests that Open Access articles receive more citations per year than non-OA articles.



Source: [//sparceurope.org/oaca_table/](http://sparceurope.org/oaca_table/)

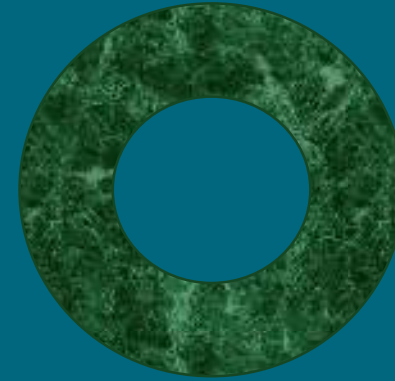
**What about impact
factor?**

TYPES OF OPEN ACCESS

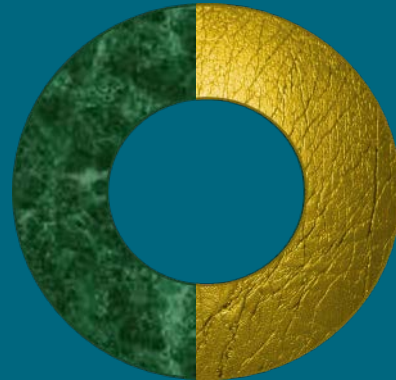
Gold



Green



Hybrid



LET'S TALK FEES

- Two-thirds of gold open access journals do not charge fees
- Nearly all hybrid open access involves fees
- Green open access involves no fees at all
- Can be paid through research grants (<https://www.plos.org/open-access-funds>)



HOW CAN I PUBLISH OPEN ACCESS?

- When applying for grants, include funds for open access publishing fees
- Submit to reputable, peer-reviewed, gold open access journals when writing articles for publication (<https://doaj.org/>)
- When your research is accepted for publication in a conventionally published journal, consider the hybrid open access options they may offer
- When signing copyright agreements with conventional publishers, be aware of your rights and the publisher's restrictions for self-archiving
- Self-archive your articles, research posters, book chapters, etc. in SOAR@USA (USA faculty and staff)
- Encourage journals with whom you work (as a peer-reviewer, editor, or the like) to adapt more open access friendly policies



MORE?

- USA Library Facebook page: <https://www.facebook.com/usahslibraries>
- NEW Open Access library guide: <https://library.usa.edu/open-access>
- Finding and Using Open Access Content webinar on Thursday, October 25, at noon Eastern/9 AM Pacific: <https://library.usa.edu/events/finding-and-using-open-access-content>
- Archive of SOAR@USA webinar: <https://library.usa.edu/archived-webinars?qt-guide=9#qt-guide>

QUESTIONS?

REFERENCES

1. Suber, P. (2015). Open access overview. Retrieved from <https://legacy.earlham.edu/~peters/fos/overview.htm>
2. Buranyi, S. (2017, June 27). Is the staggeringly profitable business of scientific publishing bad for science? *The Guardian*. Retrieved from <https://www.theguardian.com/science/2017/jun/27/profitable-business-scientific-publishing-bad-for-science>
3. National Institutes of Health. (2014). Public access policy. Retrieved from <https://publicaccess.nih.gov/>
4. SPARC. (2017). Open access to scholarly and scientific research articles. Retrieved from https://sparcopen.org/wp-content/uploads/2017/04/Open-Access-Factsheet_SPARC.11.10-3.pdf
5. Association of College & Research Libraries. (2016). *Framework for information literacy for higher education*. Retrieved from <http://www.ala.org/acrl/standards/ilframework>
6. Matthews, D. (2018, February 20). Elsevier's profits swell to more than £900 million. *Times Higher Education*. Retrieved from <https://www.timeshighereducation.com/news/elseviers-profits-swell-more-ps900-million>
7. Wolters Kluwer 2017 full-year report. Retrieved from https://wolterskluwer.com/binaries/content/assets/wk/pdf/investors/press-releases/2018.02.21_wolters-kluwer-2017-full-year-results.pdf
8. Fortune 500 full list. Retrieved from <http://fortune.com/fortune500/list/>
9. Paulus, F. M., Cruz, N., & Krach, S. (2018). The impact factor fallacy. *Frontiers in Psychology, 9*, 1487. doi:10.3389/fpsyg.2018.01487
10. Elsevier. (2018). 5 surprising facts you may not know about Elsevier and open access. Retrieved from <https://www.elsevier.com/about/open-science/open-access/surprising-facts>