

OPEN ACCESS PUBLISHING

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Open Access Week 2018

Designing Equitable Foundations
for Open Knowledge



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WHAT IS OPEN ACCESS?

- Works that are available freely online
- No or fewer copyright/licensing restrictions
- Not the same as public domain
- Dependent on copyright-holder consent
- Diminishes barriers to information



BENEFITS FOR SOCIETY

- Public access to publicly funded research
- Democratization of research



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DID YOU KNOW?

Elsevier's 2017 profit margin was
36.8%

Wolters Kluwer's (OVID) was **22.8%**

Apple's was **21.1%**

Google's was **11.4%**

- Advancement of research and science
- Collaboration to solve difficult global issues

BENEFITS FOR RESEARCHERS



Increased visibility

Open Access articles have higher visibility than subscription articles.



FULL TEXT
DOWNLOAD



PDF
DOWNLOAD



UNIQUE
VISITORS

89%
higher

42%
higher

23%
higher

Source: <http://dx.doi.org/10.1136/bmj.a568>



Increased impact

Evidence suggests that Open Access articles receive more citations per year than non-OA articles.

50%
MORE CITATIONS

Non-Open Access Articles

Open Access Articles



Source: http://sparceurope.org/oaca_table/

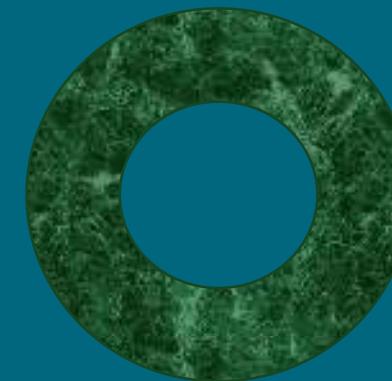
What about impact
factor?

TYPES OF OPEN ACCESS

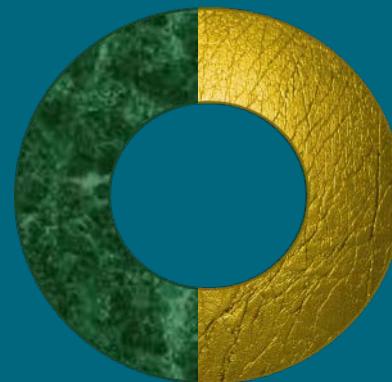
Gold



Green



Hybrid



LET'S TALK FEES

- Two-thirds of gold open access journals do not charge fees
- Nearly all hybrid open access involves fees
- Green open access involves no fees at all
- Can be paid through research grants
(<https://www.plos.org/open-access-funds>)



SOAR @ USA
Scholarship and Open Access Repository



HOW CAN I PUBLISH OPEN ACCESS?

- When applying for grants, include funds for open access publishing fees
- Submit to reputable, peer-reviewed, gold open access journals when writing articles for publication (<https://doaj.org/>)
- When your research is accepted for publication in a conventionally published journal, consider the hybrid open access options they may offer
- When signing copyright agreements with conventional publishers, be aware of your rights and the publisher's restrictions for self-archiving
- Self-archive your articles, research posters, book chapters, etc. in SOAR@USA (USA faculty and staff)
- Encourage journals with whom you work (as a peer-reviewer, editor, or the like) to adapt more open access friendly policies



MORE?

- USA Library Facebook page: <https://www.facebook.com/usahslibraries>
- NEW Open Access library guide: <https://library.usa.edu/open-access>
- Finding and Using Open Access Content webinar on Thursday, October 25, at noon Eastern/9 AM Pacific: <https://library.usa.edu/events/finding-and-using-open-access-content>
- Archive of SOAR@USA webinar: <https://library.usa.edu/archived-webinars?qt-guide=9#qt-guide>

QUESTIONS?

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